

Who's Reading Your Mammogram?

Boutique Breast Imaging provides a better mammogram because they're read by breast experts

Kathryn Pearson, M.D. is a trailblazer in health care and one of the country's most respected breast-trained radiologists. Having been personally impacted by breast cancer through a deep-rooted family history and the need for surgery herself, Dr. Pearson continues to advocate for better patient care. Trained at Stanford and University of California San Francisco, and practiced in breast imaging for over 25 years, Pearson recently opened the doors to a new breast imaging center in Jacksonville's Southside: Boutique Breast Imaging, a state-of-the-art clinic providing the highest level of breast care, screening and diagnosis by experienced, fellowship-trained breast imaging radiologists.

"Patients receive a better mammogram when read by breast experts, and unfortunately that's not always the case - more than 60% of mammograms are interpreted by general radiologists," said Dr. Pearson.

Breast imaging radiologists have additional breast fellowship training and expertise beyond radiology board certification and are experts in breast cancer screening and diagnosis. Dedicated breast imagers are proven to have increased diagnostic accuracy with earlier detection of breast cancer and less false-positive "breast cancer scares."

"If you want an expert in breast cancer diagnosis, you see a breast imaging radiologist," said Dr. Pearson. "I want physicians to take back control and optimize patient care, and in my breast world, this means allowing fellowship-trained breast radiologists to have the time to talk with, examine and help educate patients."

Dr. Pearson is providing the highest level of breast care, ultimately increasing screening and

diagnosis access and workflow through experience, collaboration and state-of-the-art technology at Boutique Breast Imaging.

"Patients deserve this," Dr. Pearson said, "By improving and expediting cancer diagnosis, helping to answer questions, educating patients, and - quite literally - holding their hand, we will be able to improve patient care, reduce unnecessary stress and anxiety, and save lives. Our patients leave feeling they were really cared for and not just rushed through an impersonal process, valued only for their insurance card."

Pearson has been pushing the envelope on breast health for decades. As the founder of Mammosphere, a technology company that stores and exchanges mammograms in a secure cloud, she constructed a platform providing physicians and patients access to prior mammograms for comparison.

"Having prior images for comparison helps us detect breast cancer earlier, reduce additional unnecessary imaging and exposure to radiation, while also reducing health care costs," she said.

Through Dr. Pearson's dedication to advancing medical knowledge and the compassionate care she provides, she opened Boutique Breast Imaging knowing it would make a significant impact on the lives of the patients.

"When I look at a mammogram, I see more than just breast tissue. These are images of women who often have children, grandchildren, family and friends who depend on them. I want to do everything I can to provide the best health care possible for women, and it starts by having the right people read your mammogram," she said.



Kathryn Pearson, M.D

Boutique Breast Imaging is located at 6871 Belfort Oaks Pl., Jacksonville, Florida, 32216, accepting most insurances and providing concierge services.

Visit [BoutiqueBreastImaging.com](https://www.boutiquebreastimaging.com) or call (904) 901-0110 to schedule your appointment today.